INVOICE



WXII 700 Coliseum Drive Winston-Salem, NC 27106 Main: (336)721-9944 Billing: (410)338-6432

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 938007-1
 08/26/12
 August 2012
 07/30/12 - 08/26/12

rww.wxii12.com

Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007 Advertiser Product Estimate Number
Obama/D/President SKED A 1523

Flight Dates Order # Alt Order #

 08/21/12 - 08/27/12
 938007
 07893644

 Billing Calendar
 Billing Type
 Deal #

 Broadcast
 Cash

 Special Handling

 IDB #
 Advertiser Code
 Product Code

| Advertiser Code | Product Code | 9912856 | 95 | 101 |

Agency Ref Advertiser Ref

Send Payment To:	
WXII	
PO Box 26888	
Lehigh Valley, PA	18002-6888

				Spots/					
e Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 08/21/12	08/24/12	NBC Today Show	7-9am	-TWTF	:30	3	\$800.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFS5 08/26/12 -TWTF	Spots/Week 3	<u>Rate</u> \$800.00					
Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	<u>Lengtl</u>	Ad-ID			Rate Typ
1 W	(il Tu 08	/21/12 8:34 AM NBC	Today Show	7-9am	:31	OFA12A093	Вн		\$800.00 N
3 WX	31 Th 08	/23/12 8:59 AM NBC	Today Show	7-9am	;3	OFA12G086	5H		\$800.00 NI
2 WX	H F 08	/24/12 8:27 AM NBC	Today Show	7-9am	:31	OFA12G086	5H		\$800.00 N
2 08/21/12	08/24/12	M-F WXII News @ 43	30a 430a-5a	-TWTF	:30	2	\$50.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/12 -TWTF	Spots/Week 2	<u>Rate</u> \$50,00					
Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	<u>Lengtl</u>	n Ad-ID			Rate Typ
1 W	II Tu 08	/21/12 4:44 AM M-F \	WXII News @ 430a	430a-5a	:31) OFA12G086	5H		\$50.00 N
2 W	(II Th 08	/23/12 4:43 AM M-F \	WXII News @ 430a	430a-5a	:31	O OFA12A093	3н		\$50.00 N
3 08/25/12	08/25/12	WXII 12 Sa/Su News	at 66-8am	S-	;30	1	\$300.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/12S-	Spots/Week 1	<u>Rate</u> \$300.00	-				
Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	e <u>Lengtl</u>	Ad-ID			Rate Typ
1 W	II Sa 08	/25/12 7:38 AM WXII	12 Sa/Su News at 6ar	n 6-8am	:3	0 OFA12G086	БН		\$300.00 N
4 08/26/12	08/26/12	NBC Sunday Today	8-9am	S	:30	1	\$600.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFSSS	Spots/Week	<u>Rate</u> \$600.00					
Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	e Lengt	h Ad-ID			Rate Typ
1 W	(II Su 08	/26/12 8:25 AM NBC	Sunday Today	8-9am	:3	0 OFA12G086	БН		\$600.00 N
5 08/21/12	08/24/12	Live with Regis & Kel	ly 9-10AM	-TWTF	:30	4	\$250.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/12 -TWTF	Spots/Week 4	<u>Rate</u> \$250.00					
Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Tim	e <u>Lengt</u>	h Ad-ID			Rate Typ
2 W	(II Tu 08	/21/12 9:54 AM Live	with Regis & Kelly	9-10AM	:3	0 OFA12G086	бн		\$250.00 N
1 W	(II W 08	/22/12 9:42 AM Live	with Regis & Kelly	9-10AM	:3	O OFA12G086	6н		\$250.00 N
4 W	CII Th 08	/23/12 9:30 AM Live	with Regis & Kelly	9-10AM	:3	O OFA12A09	3н		\$250.00 N
3 W2	(II F 08	/24/12 9:59 AM Live	with Regis & Kelly	9-10AM	-3	0 OFA12A09	314		\$250.00 N

1523

INVOICE

Obama/D/President



Send Payment To:
WXII
PO Box 26888
Lehlgh Valley, PA 18002-6888

<u>Advertiser</u>	Produ	ct	Estimate Number
938007-1	08/26/12	August 2012	07/30/12 - 08/26/12
Invoice #	Invoice Date	Invoice Month	Invoice Period

SKED A

ww.wxii12.com									
						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 08/21/12	08/24/12	NBC Today Show II	10A-12N	-TWTF	:30	4	\$100.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/12 -TWTF	Spots/Week	Rate \$100.00					
Spots: # Cl			•	Start/End Time	Lenati	Ad-ID			Rate Type
2 W		21/12 10:59 AM NBC To		10A-12N		D OFA12A093H			\$100.00 NM
3 W	XII W 08/2	22/12 11:52 AM NBC To	oday Show II	10A-12N	:30	D OFA12A093H			\$100.00 NM
4 W	XII Th 08/2	23/12 11:49 AM NBC To	oday Show II	10A-12N	:30	D OFA12G086H			\$100.00 NM
1 W	XII F 08/	24/12 10:56 AM NBC To	oday Show II	10A-12N	:30	D OFA12G086H			\$100.00 NM
8 08/21/12	08/24/12	M-F WXII 12 News @ N	lo:12-1pm	-TWTF	:30	4	\$250.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/12 -TWTF	Spots/Week	Rate					
Spots: # CI			•	\$250.00 Start/End Time	Lengt	h Ad-ID			Rate Type
3 W			KII 12 News @ Noon	12-1pm		<u>) 05412</u> О 0FA12G086H			\$250.00 NM
			XII 12 News @ Noon	12-1pm		- D оға12G086н			\$250.00 NM
2 W			KII 12 News @ Noon	12-1pm	:3	- () OFA12A093H			\$250.00 NM
4 W	XII F 08/2	24/12 12:29 PM M-F W	XII 12 News @ Noon	12-1pm	:3	O OFA12A093H			\$250.00 NM
10 08/21/12	08/24/12	M-F 1-2P	1-2P	-TWTF	:30	1	\$300.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Cooke # Cl	08/20/12	08/26/12 -TWTF	1	\$300.00	1				D-1- T
Spots: # Cl 1 W		<u>Date</u> <u>Air Time</u> <u>Descrir</u> 21/12 1:59 PM M-F 1-2		Start/End Time 1-2P		<u>h Ad-ID</u> D OFA12A093H			Rate Type \$300.00 NM
		· ·							3300.00 14141
11 08/21/12	08/24/12	ANDERSON COOPER	2-3P	-TWTF	:30	4	\$100.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/12 -TWTF	Spots/Week 4	<u>Rate</u> \$100.00					
Spots: # Cl	h <u>Day Air</u>	Date Air Time Descrip	<u>otion</u>	Start/End Time	<u>Lengtl</u>	h Ad-ID			Rate Type
2 W	XII Tu 08/3	21/12 2:19 PM ANDER	RSON COOPER	2-3P	:30	D OFA12G086H			\$100.00 NM
3 W			RSON COOPER	2-3P		O OFA12A093H			\$100.00 NM
1 W			RSON COOPER	2-3P		D OFA12G086н			\$100.00 NM
4 W	XII F 08/	24/12 2:39 PM ANDER	RSON COOPER	2-3P	:3	O OFA12G086H	<u> </u>		\$100.00 NM
12 08/21/12	08/24/12	M-F 3-4P	M-F 3-4P	-TWTF	:30	4	\$250.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/12 -TWTF	Spots/Week 4	<u>Rate</u> \$250.00					
Spots: # C			•	Start/End Time	<u>Lena</u> ti	h Ad-ID			Rate Type
		21/12 3:13 PM M-F 3-4		M-F 3-4P		0 OFA12A093H			\$250.00 NM
3 W	XII W 08/	22/12 3:31 PM M-F 3-4	4P	M-F 3-4P	:3	O OFA12G086H			\$250.00 NM
		23/12 3:58 PM M-F 3-4	4P	M-F 3-4P	:3	0 OFA12A093H			\$250.00 NM
1 W	XII F 08/	24/12 3:48 PM M-F 3-	4P	M-F 3-4P	:3	D OFA12A093H			\$250.00 NM
13 08/21/12	08/24/12	M-F WXII 12 News @ 5	5 p 5-6pm	-TWTF	:30	4	\$600.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/12 -TWTF	Spots/Week 4	Rate \$600.00				_	
Spots: # C			otion	Start/End Time	Lenati	h Ad-ID			Rate Type
1 W			XII 12 News @ 5 pm	5-6pm		0 ofa12g086н			\$600.00 NM
			XII 12 News @ 5 pm	5-6pm	:3	0 OFA12A093H			\$600.00 NM
			XII 12 News @ 5 pm	5-6pm	:3	0 OFA12G086H			\$600.00 NM
4 W	XII F 08/	24/12 5:13 PM M-F W	XII 12 News @ 5 pm	5-6pm	:3	0 OFA12G086H	<u> </u>		\$600.00 NM
16 08/21/12	08/24/12	M-F WXII 12 News @ 6	5 p 6-630pm	-TWTF	:30	4	\$800.00	NM	

INVOICE



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WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invo	ice Date	Invoice Month	Invoice Penod
938007-1	08/2	6/12	August 2012	07/30/12 - 08/26/12
<u>Advertiser</u>		Produ	ıct	Estimate Number
Obama/D/Presi	ldent	SKED	A	1523

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ne Start Date	End Date	e Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
16 08/21/12	08/24/12	M-F\	NXII 12 News @	6 p 6-630pm	-TWTF	:30	4	\$800.00	NM	
Weeks:	Start Date 08/20/12	End Da 08/26/		Spots/Week 4	Rate \$800.00			_		
Spots: # Ch		ir Date	Air Time Descr		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 W		8/21/12	6:22 PM M-F V	VXII 12 News @ 6 pm	6-630pm		D OFA12A093H			\$800.00 N
2 W		8/22/12		/XII 12 News @ 6 pm	6-630pm	_	D OFA12G086H			\$800.00 N
3 W		8/23/12		/XII 12 News @ 6 pm	6-630pm		D OFA12A093H			\$800.00 NI
	KII F O	8/24/12	6:20 PM M-F V	/XII 12 News @ 6 pm	6-630pm	:3	O OFA12A093H			\$800.00 NI
17 08/25/12	08/25/12	Sa W	/XII 12 News @ 6	5 рп6-630pm;	S-	:30	1	\$400.00	NM	
Weeks:	Start Date 08/20/12	End Da 08/26/		Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # Ch			Air Time Descr		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
1 W	(II Sa 0	8/25/12	6:23 PM Sa W	KII 12 News @ 6 pm	6-630pm;	:3	D OFA12A093H	l		\$400.00 N
18 08/26/12	08/26/12	Su W	XII 12 News @ 6	рп6-630рт	S	:30	2	\$500.00	NM	
Weeks:	Start Date 08/20/12	End Da 08/26/		Spots/Week 2	<u>Rate</u> \$500.00		, , , ,		•	
Spots: # Ch			Air Time Descr	<u>iption</u>	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Typ
1 W		8/26/12		KII 12 News @ 6 pm	6-630pm		O OFA12A093H			\$500.00 N
2 W	(II Su O	8/26/12	6:27 PM Su W	KII 12 News @ 6 pm	6-630pm	:3	0 OFA12G086H	<u> </u>		\$500.00 N
19 08/21/12	08/24/12	Inside	e Edition	7-730pm	-TWTF	:30	3	\$800.00	NM	
Weeks:	Start Date 08/20/12	End Da 08/26/		Spots/Week 3	<u>Rate</u> \$800.00					·
Spots: # Ch		ir Date	Air Time Descr	<u>iption</u>	Start/End Time	<u>Lenqt</u>	h <u>Ad-ID</u>			Rate Typ
3 W		8/21/12	7:21 PM Inside		7-730pm		D oFA12G086H			\$800.00 N
2 W		8/22/12	7:12 PM Inside		7-730pm		D OFA12A093H			\$800.00 N
1 W2	KII F O	8/24/12	7:21 PM Inside	Edition	7-730pm	:3	O OFA12G086H	<u> </u>		\$800.00 N
20 08/21/12	08/24/12	Enter	tainment Tonight	730-8pm	-TWTF	:30	4	\$600.00	NM	
Weeks:	Start Date 08/20/12	End Da 08/26/		Spots/Week 4	<u>Rate</u> \$600.00		·			
Spots: # Ch		vir Date	Air Time Descr	-	Start/End Time		h Ad-ID			Rate Tyr
3 W		8/21/12		ainment Tonight	730-8pm		O OFA12A093H			\$600.00 N
1 W		8/22/12		ainment Tonight	730-8pm		D OFA12G086H			\$600.00 N
		8/23/12		ainment Tonight	730-8pm		0 ofa12G086H			\$600.00 N
		8/24/12		ainment Tonight	730-8pm		O OFA12A093H			\$600.00 N
21 08/25/12	08/25/12		rtainment This W	•	S-	:30	1	\$300.00	NM	
Weeks:	Start Date 08/20/12	08/26/	12\$-	Spots/Week 1	Rate \$300.00					
Spots: # Ch		<u>\ir Date</u> 18/25/12	7:37 PM Enter	iption ainment This Week	Start/End Time 7-8pm		<u>h Ad-ID</u> 0 ofa12G086F	1		<u>Rate Tyr</u> \$300.00 N
22 08/21/12	08/26/12	M-Su	ı WXII 12 News (D 1'11-1135pm	-TWTFSS	:30	3	\$800.00	NM	
Weeks:	Start Date 08/20/12	End D: 08/26/		Spots/Week 3	Rate \$800.00		-		···	
Spots: # Ch		Air Date	Air Time Desci		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Ty
2 W		8/21/12		WXII 12 News @ 11 pr	· · · · · · · · · · · · · · · · · · ·		0 OFA12G086	1		\$800.00 N
3 W	KII W 0	8/22/12		WXII 12 News @ 11 pr		:3	O OFA12A093H	1		\$800.00 N
1 W	(II Th O	8/23/12	11:32 PM M-Su	WXII 12 News @ 11 pr	n 11-1135pm	:3	O OFA12A093H	1		\$800.00 N

INVOICE



Send Payment To:
WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invo	oice Date	Invoice Month	Invoice Period
938007-1	08/2	26/12	August 2012	07/30/12 - 08/26/12
<u>Advertiser</u>		Produ	ct	Estimate Number
Obama/D/Pres	1.4 4	SKED		1523

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Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
08/21/12	08/24/12	NBC Tonight Show	1135pm-1237am	-TWTF	:30	2	\$300.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/12 -TWTF	Spots/Week 2	Rate \$300.00					
Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 W	(II Tu 08/	21/12 12:31 AM NBC T	onight Show	1135pm-1237am	1 :3	O OFA12A093	Н		\$300.00 NM
1 W	KII W 08/	22/12 12:08 AM NBC T	onight Show	1135pm-1237am	1 :3	O OFA12G086	Н		\$300.00 NM
08/25/12	08/25/12	NBC Saturday Night Liv	/e 1130pm-1am	S-	:30	1	\$700.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/12S-	Spots/Week 1	<u>Rate</u> \$700.00		·			
Spots: # Ch	Day Air	Date Air Time Descrip	otion .	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	KII Sa 08/	25/12 1:00 AM NBC S	aturday Night Live	t130pm-1am	:3	O OFA12A093	н		\$700.00 NM
				Total Spots	1	53			
	Weeks: Spots: # Ch 2 W/ 1 W/ 3 08/25/12 Weeks: Spots: # Ch	08/21/12 08/24/12 Weeks: Start Date 08/20/12 Spots: # Ch Day Air 2 WXII Tu 08/	Weeks: Start Date End Date MTWTFSS 08/20/12 08/26/12 -TWTF	08/21/12	Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Start/End Time	Weeks: Start Date	Start Date End Date Description Start/End Time MTWTFSS Length Week	Start Date End Date Description Start/End Time MTWTFSS Length Week Rate	Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type

Payment Terms 30 Days

 Gross Total
 \$23,300.00

 Agency Commission
 \$3,495.00

 Net Amount Due
 \$19,805.00